

Stevens Point Full-Service Branch Opens!

Peoples State Bank is coming to Stevens Point! Our new full-service branch will have a 10 a.m. ribbon-cutting and grand opening on Wednesday, July 12. The new branch is located at 138 McDill Avenue, near the intersection with Post Road.

“Peoples is committed to serving our customers in the Stevens Point metro area,” said Scott Cattanaach, Peoples State Bank president and CEO. “Our loan production office opened in Point in 2017 and has seen steady growth over the past six years. Now, we’re ready to provide full-service banking products with the opening of this new branch.”

Dustin Dietel will serve as the branch manager, joining Peoples with more than five years of experience. “Peoples has a great reputation in north-central Wisconsin,

and expanding what has been a successful loan production office into a full-service branch is the next step in serving Stevens Point and its surrounding communities,” said Dietel. Learn more about Dietel and other Peoples new employees on page 2 of this newsletter.

The new location comes with new technology, including a Video Teller ATM to serve as the bank’s drive-up. Customers can choose whether to use the new system as an ATM for a cash withdrawal or to speak to a Peoples teller for other transactions.

“Customers will be able to deposit checks or cash, transfer money between Peoples accounts, and make payments through the video teller,” said Jeff Saxton, Peoples State Bank vice president of retail sales and service. “And you’ll always speak to a



Peoples employee for those transactions, just like when you walk into one of our banks.”

You can learn more about other Peoples locations receiving the new video teller system on page 2 of this newsletter.

Peoples Honored

Peoples State Bank was voted the “Best Bank” of Marathon County in this year’s Wausau Daily Herald 2023 Best of Marathon County contest. It’s the 12th year in a row as “Best Bank.”

“This award reflects our customers appreciation for what we provide to them on a daily basis,” said Scott Cattanaach, Peoples State Bank president and CEO.



Peoples Installs Video Teller ATMs

As you become more comfortable with technology, Peoples is looking for ways to continue to innovate and offer you options to handle your financial transactions. Video Teller ATMs provide you with the best of both worlds. Those of you who want to bank on your own will use the ATM just like you've always used it. Simply insert your card and obtain a withdrawal from your Peoples account. But if you'd like assistance, you can talk to a Peoples employee through a video screen to help you with more banking features than an ATM typically provides. It's similar to the choice you have to "pay at the pump" or pay inside at a gas station.

In June, Peoples installed our Video Teller ATM at our Waukesha location. The addition of a Video Teller ATM in Stevens Point comes as the bank officially opens on July 12. Other bank locations will receive Video Teller ATMs in the future.

"The advantage to using the video teller screen is that you can do more transactions than a typical ATM provides," said Jeff Saxton, Peoples State Bank vice president of retail sales and service. "In addition to withdrawing money from your Peoples account, the video teller can help you deposit cash or checks, transfer money between Peoples accounts, and make loan payments."

We'll utilize our current Peoples employees to provide this new video teller service for you. Once fully established, we may look at offering extended and non-traditional banking hours, providing opportunities for our employees and new staff members to fill those needs. And you'll receive the same friendly Peoples customer service you've become accustomed to when you bank at Peoples.



Dustin Dietel Hired as Stevens Point Branch Manager



DIETEL

Dustin Dietel brings nearly five years of branch manager experience to lead the Peoples State Bank retail team at our new Stevens Point bank location. Dietel manages the retail operations and staff, assisting customers with their personal banking needs.

His previous experience at other banks included guiding personal banking teams to assist and educate customers on the products that might help them with their unique financial situation.

"Dustin's background in banking points to a focus on customer service that fits naturally at Peoples," said Jeffrey Saxton, Peoples State Bank vice president of retail sales and service. "Dustin's experience will be extremely beneficial as we transition our loan production office to a full-service branch."

Alicia Ramirez Hired as Mortgage Lender



RAMIREZ

Peoples State Bank recently hired Alicia Ramirez (NMLS# 410967) as a mortgage lender serving West Allis and greater Milwaukee. She joined Peoples with two years of experience as a mortgage lender and an additional 16 years of experience in retail banking.

"Peoples has a great reputation helping customers with mortgage loans and financing their dream homes," said Ramirez, who will assist customers in obtaining financing to purchase a home, refinance an existing mortgage, or set up a construction loan while building their dream home.

"Alicia's passion for helping families finance their homes in the Milwaukee area aligns perfectly with the Bank's mission in southeast Wisconsin," said Curtis McElhane, Peoples State Bank vice president of mortgage. "We're thrilled to have Alicia join our team, as she will be very active in the communities we serve."

WE WANT YOUR FEEDBACK!

Peoples employees take great pride in providing you with excellent customer service. We're always looking for ways to improve. That's why Peoples has partnered with professional research firm Avannis to collect feedback from you. We will ask you to complete an occasional survey to provide feedback on how we're doing.

Peoples will reach out to most customers once a year, while a few customers may receive up to a maximum of two surveys per year. The surveys will come in a telephone call or an email. Most surveys will take no more than 7-10 minutes to complete.

We will ask about your recent experience at one of our locations or online. The questions might be about an employee you interacted with, the reason for your visit, and whether we were helpful with your banking needs. We will never ask for your bank account information, financial status, or other personal information.

As part of the survey, we may ask if you want to have a follow-up conversation with a Peoples employee. If you wish to speak to a Peoples employee, we will ask for your name and preferred contact method so Peoples can contact you. Your responses will remain anonymous if you do not request a follow-up conversation.

You can learn more about our customer surveys by scanning the QR code.



SCAN ME

Reduce Your Risk with Peoples eStatements



Did you know receiving monthly printed statements through the postal service is riskier than receiving them electronically through the Peoples digital banking app? Identity thieves target mail to gain access to your personal and financial data. By signing up for Peoples eStatements, you reduce your risk.

Reducing your risk is not the only benefit you'll receive:

- No waiting for statements to be printed and mailed
- Access up to a year of past eStatements
- Reduce your clutter

Peoples eStatements are free, and we even email you when your new statement is ready!

Look for the Documents menu item within any of your accounts in the Peoples digital banking platforms. Then click Sign up/Changes at the top of the Documents page. It's that easy!



Peoples | Zelle

Skip the trip to the ATM with Zelle®.

Look for Zelle® in the Bank Peoples app.

Learn more at <https://www.bankpeoples.com/personal/access/zelle> or scan the QR code.



Member FDIC

SHOP LOCAL



designers 2



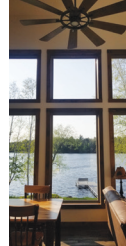
From unique accessory lines to timeless furniture and accents, no matter what look you are dreaming of, Designers 2 can make it a reality. With a passion for design, our designers can help you transform any space within any budget. Stop in today for inspiration and meet a member of our design team!

Hours of Operation

Monday - Friday - 10 a.m. to 4 p.m.
Saturday - 9 a.m. to 1 p.m.

Designers 2

130 McDill Ave.
Stevens Point, WI 54481
715.341.7761



Cozy lakeside vacation rental cabins situated on the beautiful shore of Long Lake, of the Phillips Chain of Lakes. Three brand-new glass-faced cabins offer lakeshore views like no other! Each unit has a private deck, gas grill, and private dock. Shore View Cabins is the perfect destination to enjoy the relaxation and fun of lakeside recreation, including fishing, swimming, kayaking, and snowmobiling right out of your door, plus local shopping and dining convenience.

Shore View Cabins

984 Darrell Ave., Phillips, WI 54555
www.shoreviewcabins.com
715.551.9687
715.571.7419
info@shoreviewcabins.com

Want to promote your business in PeoplesTalk?
Email us at etalk@bankpeoples.com

EASY STRAWBERRY COOKIES

DIRECTIONS

1. Pre heat oven to 350°. Line 1 or 2 cookie sheets with parchment paper.
2. In a large bowl whisk together the egg, juice, oil, vanilla and sugar, until well combined.
3. Add flour and baking powder and mix until combined, gently mix in the chopped strawberries just until combined. Form into balls approximately the size of a golf ball. Place on prepared cookie sheets, sprinkle with a little granulated sugar and bake for approximately 15 minutes. Let cool completely and enjoy! Dust with powdered sugar before serving if desired.

Recipe by Rosemary Molloy on anitalianinmykitchen.com

Make sure to submit your favorite recipe to:
etalk@bankpeoples.com



INGREDIENTS

- 1 large egg
- 2 tablespoons lemon juice
- ½ cup vegetable oil
- ½ teaspoon vanilla
- ½ cup + 2 tablespoons granulated sugar
- 1¼ cups all purpose flour
- 1½ teaspoons baking powder
- 1 cup chopped strawberries